



Green Europe Today is an online media platform that shares news from the world of business, finance and public administration and our journey in tackling climate change. The website publishes content on how investors, businesses and public institutions across Europe are championing their role in transitioning to a new circular, carbon neutral economy.

Join the green revolution and together let's make changes that impact our world.



Green Media Solutions Sp. z o.o.

Concept Tower, ul. Grzybowska 87, 00-844 Warsaw

+48 22 219 8600 | partnerships@greenmediasolutions.com



CHANGES THAT IMPACT OUR WORLD

Introducing Green Media Solutions Sp. z.o.o.

ABOUT US

Our goal at Green Media Solutions is to create exciting business opportunities for our clients, by helping promote their environmental credentials and foster a global transition towards a carbon neutral and circular economy.

Our team based in Warsaw, Poland provide tailored PR, marketing & communication consultancy services, taking advantage of our industry leading platform [greeneuropetoday.com](https://www.greeneuropetoday.com) available directly on the web, or via a number of our social media channels.

This presentation provides you with an introduction to our:

- **PR CONSULTING SERVICES**
- **EVENT PROMOTION OPPORTUNITIES**
- **ADVERTISING & SPONSORED CONTENT**
- **ADVERTISING PACKAGES AND PRICING LIST**





STRONGER TOGETHER

Here are some ways we can collaborate

PR CONSULTING SERVICES

Our team of highly skilled and experienced PR professionals can help achieve your business and social change goals. Together we will develop inspirational editorial that best reflects your intentions arising from the changes being implemented in your organisation and your organisations journey in combating climate change.

Thanks to our network of contacts in the media, as well as our growing online presence, we can help attract the attention of publishers across Europe and get your story noticed.

Get in touch with our team to discuss your needs:

partnerships@greeneuropetoday.com

+48 22 219 8600





STRONGER TOGETHER

Here are some ways we can collaborate

EVENT PROMOTION OPPORTUNITIES

Whether it is a launch party, new campaign, grand opening or other important event with an environmental theme, we would be more than happy to run a feature on this occasion and promote it to a wider audience. Our team of journalists, web developers, video producers and sound engineers will help create an inspiring story, spread the word and raise the profile of your event to ensure its business success.

Contact us with your idea and let's talk it over in detail:

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STRONGER TOGETHER

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ADVERTISING & SPONSORED CONTENT

greeneuropetoday.com

Our platform is one of the largest dedicated sources of news in Poland covering issues surrounding the green revolution in business, finance and the public sector. Our core target markets are: business professionals, executives, company owners and policy makers across Europe. All our content is published both in English and Polish language and comprises a mix of in-house editorial, video, along with important green announcements published by leading businesses and largest municipalities in Europe.

Open doors to new business opportunities and book your advertising space or sponsored content today.

advertising@greeneuropetoday.com

+48 22 219 8600





ADVERTISING FORMATS

Join our growing list of advertisers and book your individual space today

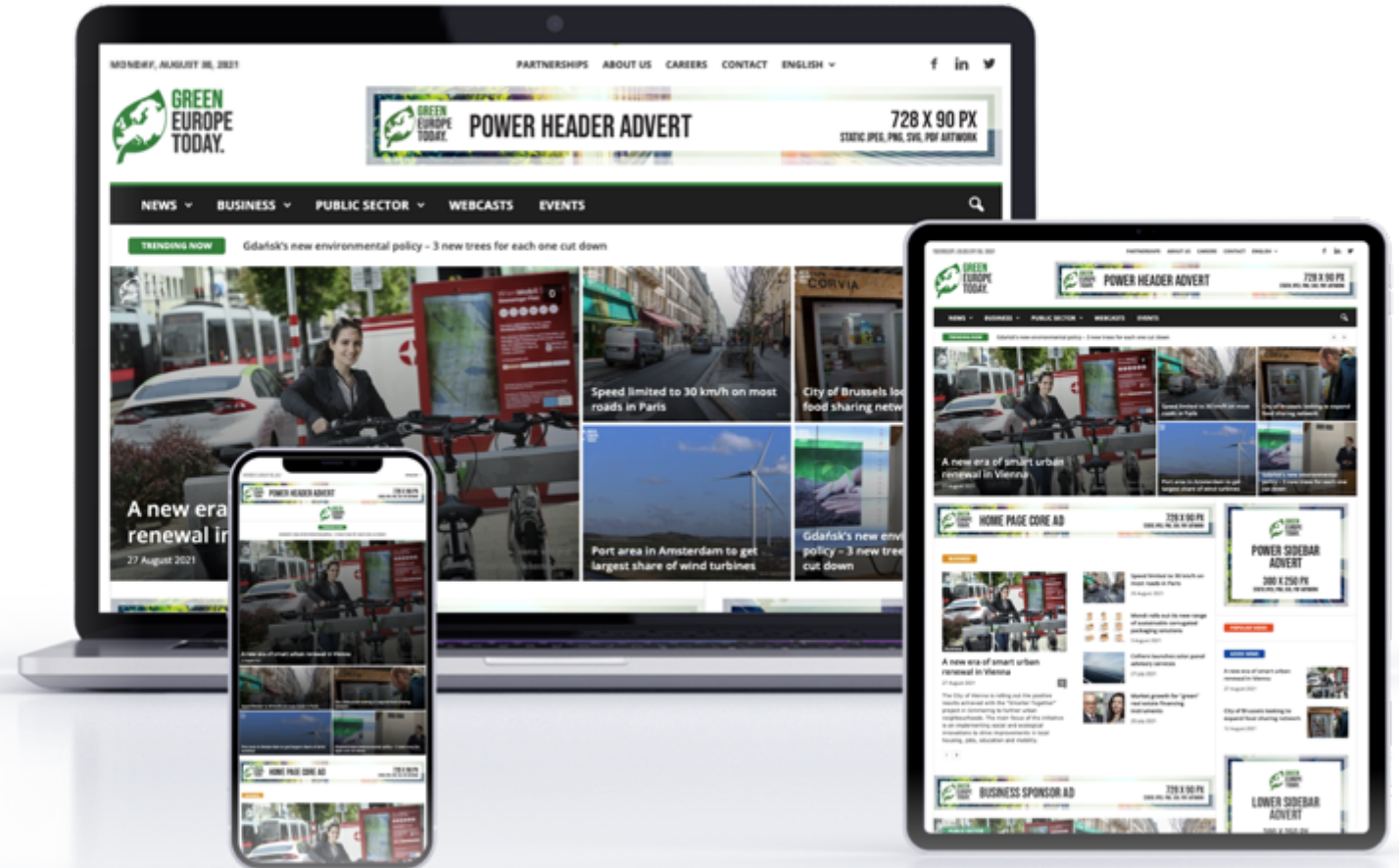
HELPING ACHIEVE YOUR GOALS

Our carefully crafted advertising packages allow for a tailor fit solution to your business needs. Advertise across a number of multimedia formats, select the format you require and help boost your visibility to lock in your place in the market.

Advertising space can be purchased either individually or as part of a wider package. Contact us today to find our latest advertising schedule.

advertising@greeneuropetoday.com

+48 22 219 8600



* Illustrations for general viewing purposes only as final positioning may vary due to responsiveness of the site. Terms & conditions apply.





ADVERTISING FORMATS

Join our growing list of advertisers and book your individual space today

POWER HEADER ADVERT

Visible on every page of our site across each format.
The most prominent advertising space available. Book individually or as part of the „Full Takeover“ or „Impression“ packages.

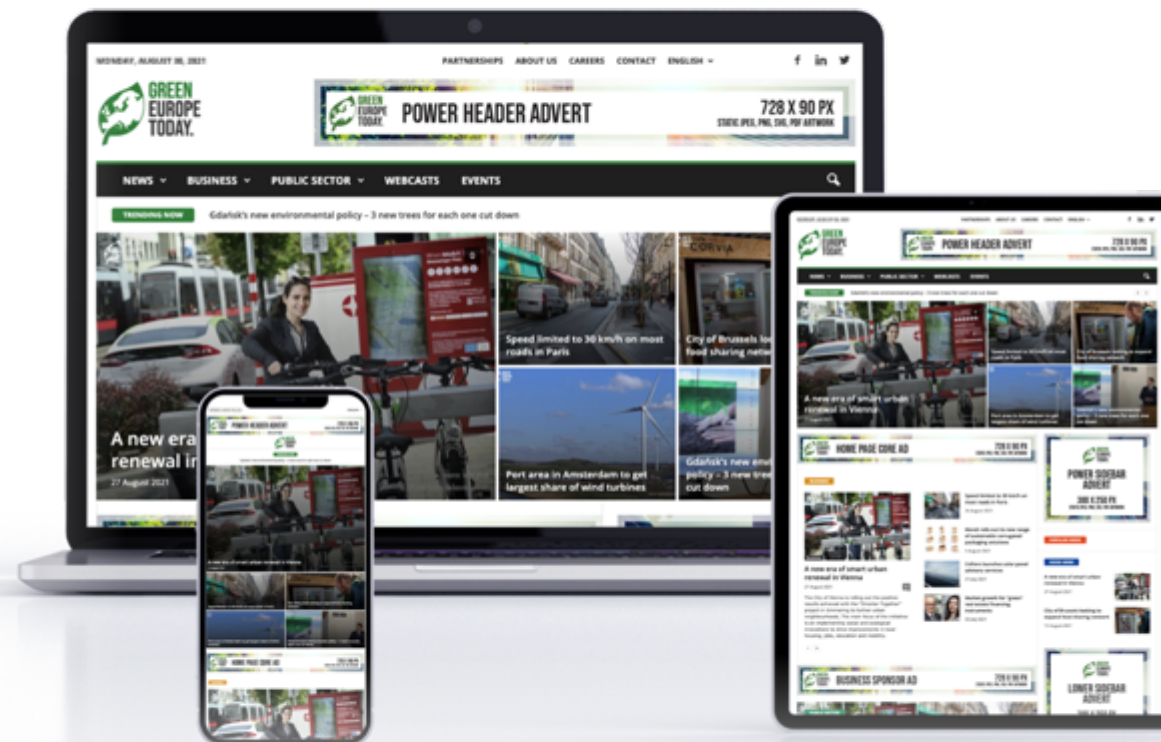
Size: 728 x 90 px

Format: JPEG, PNG, SVG, PDF

Individual cost: €100 per day*

advertising@greeneuropetoday.com

+48 22 219 8600



* Illustrations for general viewing purposes only as final positioning may vary due to responsiveness of the site. Bookings are accepted in 1 week slots based on availability in current advertising schedule. Terms & conditions apply.





ADVERTISING FORMATS

Join our growing list of advertisers and book your individual space today

SIDEBAR ADVERTS

Power Sidebar visible on every page of our site across each format. The second most prominent advertising space available. Lower Sidebar available on home page only. Book individually or as part of the „Full Takeover“, „Sidebar Takeover“ and „Impression“ packages.

Size: 300 x 250 px

Format: JPEG, PNG, SVG, PDF

Individual cost:

Power Sidebar: €80 per day*

Lower Sidebar: €60 per day*

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ADVERTISING FORMATS

Join our growing list of advertisers and book your individual space today

HOME PAGE CORE AD

Great value prominent positioning on the home page across each format. Book individually or as part of the „Full Takeover“ and „Impression“ packages.

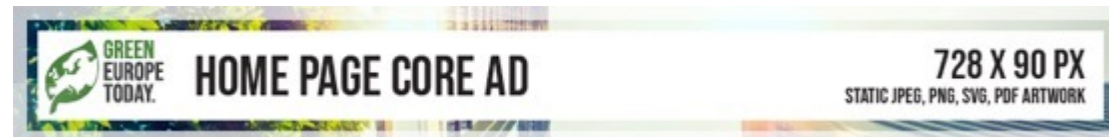
Size: 728 x 90 px

Format: JPEG, PNG, SVG, PDF

Individual cost: €50 per day*

advertising@greeneuropetoday.com

+48 22 219 8600



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ADVERTISING FORMATS

Join our growing list of advertisers and book your individual space today

CATEGORY PAGE ADVERTS

Visible on home page as well as each corresponding category page.
Great way to boost your visibility in your field of work or market.
Book individually or as part of the „Full Takeover“ package.

Size: 728 x 90 px (Business, Public Sector, Feature), 1010 x 125 px (News)

Format: JPEG, PNG, SVG, PDF

Individual cost:

News Sponsor: €40 per day*

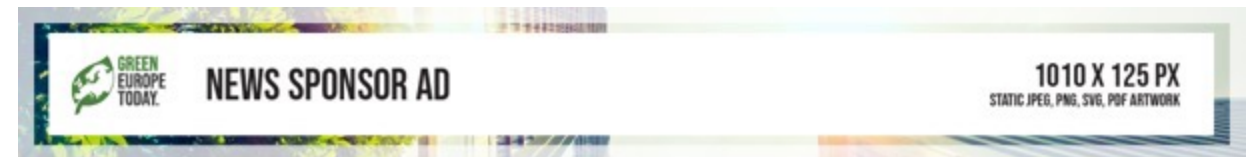
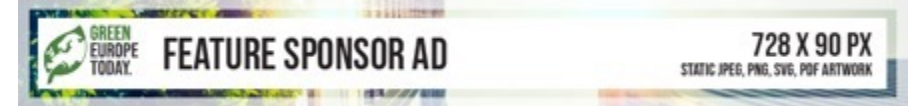
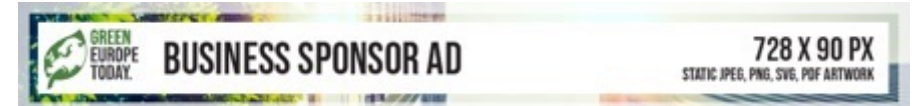
Business Sponsor: €50 per day*

Public Sector Sponsor: €40 per day*

Feature Sponsor: €50 per day*

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ADVERTISING FORMATS

Join our growing list of advertisers and book your individual space today

ARTICLE BOOSTER ADVERTS

A great way to boost your visibility under specific sponsored articles or selected editorial pieces and guarantee long term visibility on our site. Book individually or as part of the „Article Booster“ package.

Size: 728 x 180 px

Format: JPEG, PNG, SVG, PDF

Individual cost:

Article top advert: €250 per annum

Article bottom advert: €250 per annum

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ADVERTISING PACKAGES

Introducing our range of advertising packages



FULL TAKEOVER

Gain maximum exposure and advertising control over the entire site. The most effective way to get your brand noticed and limit opportunities for your competitors.

Number of advertising spaces:

home page (9), business category (3), public sector category (3), feature category (3) news category (3), articles & remaining pages (2)

Sizes: 728 x 90 px, 1010 x 125 px, 300 x 250 px

Format: JPEG, PNG, SVG, PDF

Package cost: €390 per day*



SIDEBAR TAKEOVER

An effective way to establish a prominent position on every page of our site.

Number of advertising spaces:

home page (3), remaining pages (1)

Sizes: 728 x 90 px, 1010 x 125 px, 300 x 250 px

Format: JPEG, PNG, SVG, PDF

Package cost: €120 per day*

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ADVERTISING PACKAGES

Introducing our range of advertising packages



IMPRESSION

Allows you to make a great first impression to our site visitors, as the visibility of your brand will dominate the landing page, whilst a prominent presence will be maintained throughout the site.

Number of advertising spaces:
home page (9), remaining pages (2)

Sizes: 728 x 90 px, 300 x 250 px
Format: JPEG, PNG, SVG, PDF

Package cost: €260 per day*



ARTICLE BOOSTER

A great value package which allows you to display call-to-action or other brand related messaging above and below specific articles about your industry, field of interest or expertise as well as articles that feature commentary on your business within the piece.

Number of advertising spaces:
selected article (2)

Sizes: 728 x 180 px
Format: JPEG, PNG, SVG, PDF

Package cost: €450 per annum*

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ADVERTISING PRICING SUMMARY

A summary of our advertising pricing list for greeneuropetoday.com

Advertising space	Advert specification	Positioning on site	Individual booking cost	Full takeover	Impression	Sidebar takeover	Article Booster
POWER HEADER	728 x 90 px Format: JPEG, PNG, SVG, PDF	Site header, top of every page	€100 per day*	*	*		
POWER SIDEBAR	300 x 250 px Format: JPEG, PNG, SVG, PDF	Right hand side of each page, in-line on mobile	€80 per day*	*	*	*	
LOWER SIDEBAR	300 x 250 px Format: JPEG, PNG, SVG, PDF	Under Power Sidebar on home page only	€60 per day*	*	*	*	
HOME PAGE CORE	728 x 90 px Format: JPEG, PNG, SVG, PDF	Under feature section on home page	€50 per day*	*	*		
BUSINESS SPONSOR	728 x 90 px Format: JPEG, PNG, SVG, PDF	Home page under business category, top of business category page	€50 per day*	*			
PUBLIC SECTOR SPONSOR	728 x 90 px Format: JPEG, PNG, SVG, PDF	Home page under public sector category, top of public sector category page	€40 per day*	*			
FEATURE SPONSOR	728 x 90 px Format: JPEG, PNG, SVG, PDF	Home page under feature category, top of feature category page	€50 per day*	*			
NEWS SPONSOR	1010 x 125 px Format: JPEG, PNG, SVG, PDF	Home page under feature category, top of feature category page	€40 per day*	*			
ARTICLE TOP	728 x 180 px Format: JPEG, PNG, SVG, PDF	Top of selected article page	€250 per annum				*
ARTICLE BOTTOM	728 x 180 px Format: JPEG, PNG, SVG, PDF	Bottom of selected article page	€250 per annum				*
Package cost:				€390 per day*	€260 per day*	€120 per day*	€450 per annum

* bookings are accepted in 1 week slots based on availability in current advertising schedule. Terms & conditions apply

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